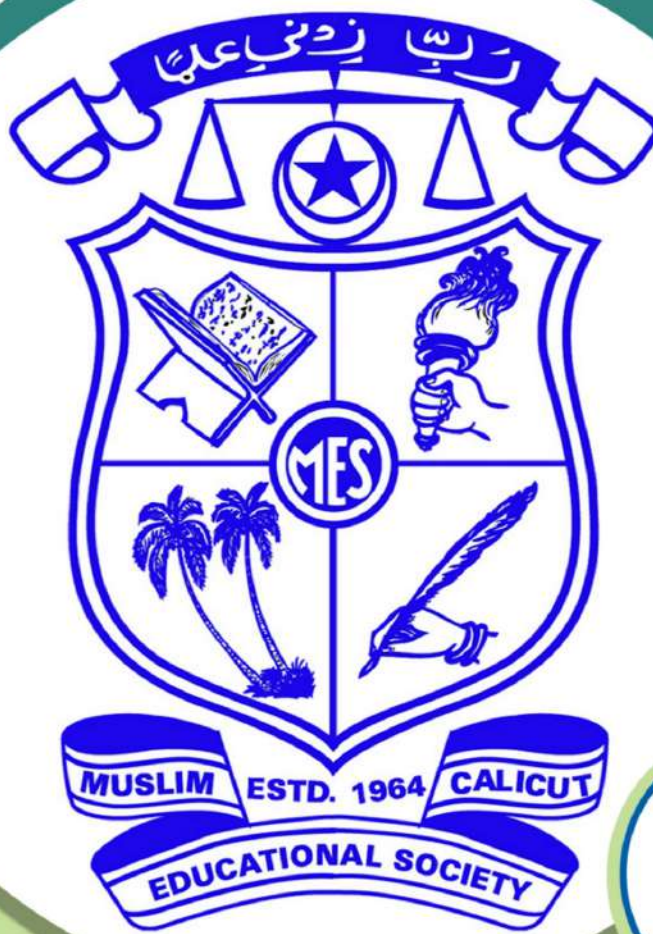


MES ARTS & SCIENCE COLLEGE

MES Campus , Angadippuram - Malaparamb,
Perinthalmanna - Malappuram, Kerala 679338

INSTITUTION DEVELOPMENT PLAN



INTERNAL QUALITY ASSURANCE CELL

SWOC Analysis

Strengths

- Serene academic environment
- Qualified and experienced teaching faculty
- Visionary management
- progressive vision and mission
- ISO 9001:2015 Certification
- AICTE approval
- Transportation Facility
- A dynamic website
- Rain water harvesting

Weakness

- Lack of government funds
- Non-inclusion in the academic bodies of the University
- Digital classrooms are a few in number.
- LMS facility is yet to implement
- Implementation of Gender, Energy and Green policies is pending
- Faculty with a research degree are minimal in number
- Need to improve the number of faculty publications
- Hostel Facility is not available

Opportunities

- Recognition the section 2(f) of the UGC Act, 1956
- Industry partnership
- Offer Futuristic / Vocational courses
- Strengthening relationship with community
- Promotion of Research Activity and publication
- Building network with sister institutions for improving academic excellence
- E-content development
- To create Centre of Excellence
- Establishment of vocational training centre
- Minority Status

Challenges

- Governmental and Statutory Restrictions
- Constraints for resource mobilisation

Our Legacy

MES Arts and Science College, Perinthalmanna is a renowned educational institution in the self-financing sector affiliated to the University of Calicut. The institution was founded in 2013 with the objective of addressing the need for excellent higher education in the Malabar Region and fulfilling the career ambitions of the youth. The initial campus was established at the MES Medical College Complex, offering four UG programmes. In 2015, the college was moved from its temporary location to a new 5-acre campus. This relocation brought about enhanced infrastructure, the introduction of new programmes, and a substantial increase in the number of students and staff. In 2024, the institution currently provides 10 undergraduate (UG) and 3 postgraduate (PG) degrees. It has approximately 1000 students and a staff of 57. Over the course of 11 years, the institution has developed its own unique educational plan and provided guidance to young individuals, leading them to successful professions in many fields.

The institution has inherited the legacy of the Muslim Educational Society, which has guided generations since its establishment in 1964. The core value of this college is based on the combination of academic achievement and social responsibility. In addition to fulfilling academic responsibilities, the college has also prioritised the welfare of the society. Following the path laid down by the MES, the institution has made sincere efforts in extending support to the ailing public. The transformation of the college campus into a temporary hospital during the Covid phase is a commendable demonstration of its dedication to societal responsibility. In the same manner, the college develops programmes to establish and sustain a robust and profound connection with the society.

Vision

The institution aims at developing intellectual capacity and inquisitiveness in students, and creating a future generation with civic sense and responsibility.

Mission

Building up a community of staff and students committed to the common pursuit of knowledge and excellence.

Inculcating self-discipline, values, appreciable traits and an enquiring mind in learners

Developing leadership qualities, clarity of thought and accuracy of expression in young generation

Promoting respect and admiration of our traditions and heritage and instilling in the mind of the students an urge to fight off social evils.

Helping learners to become instruments of social change by nurturing and ensuring equal opportunities to all.

Programmes offered

Undergraduate Programmes

1. BA English Language and Literature
2. BA Journalism and Mass Communication
3. BA Economics
4. Bachelor of Travel and Tourism Management
5. B.Sc Food Technology
6. B.Sc Psychology
7. B.Com Finance
8. B.Com Computer Application
9. BBA

Post Graduate Programmes

1. MA English Language and Literature
2. Master of Tourism and Hospitality Management
3. M.Com Finance

Preface

The Strategic Plan is drafted out to streamline the developmental projects of the institution in line with the standards and guidelines set by University Grants Commission. The Plan is identified as a key document in mapping the future of the institution and achieving excellence.

Note on Strategic Plan

The Strategic Plan is the blueprint of the institution's path to excellence. The Plan is developed on the basis of an assessment of the status-quo of the institution under various heads through a SWOC analysis and after hearing the stakeholders including Students, Staff and Management. After a series of sitting of all the stakeholders, the institution has identified the areas to be improved and prepared the strategic plan with an objective to fulfil, primarily, the requirements of a Higher Educational Institution (HEI). The Plan also envisions the development of the institution into a Centre of Excellence by focussing on quality enhancement in academics, governance, infrastructure, research... etc. The institution is keen on embracing technology and modernisation of the campus, and is, always, keeping an open-mind towards incorporation of the latest developments in areas connected to the institution.

The institution has put in place a clear-cut mechanism to monitor the development projects and to take intervention for timely completion of the organisational goals.

Strategic Development Process

1. Governance Enablers

- An effective intervention of Internal Quality Assurance Cell in designing and implementing quality initiatives with strategic plan
- Raising additional revenue in the form of grants and financial assistance from government/ non-governmental agencies for the holistic development of the institution
- Periodical restructuring of management committee to include persons with vision and leadership skill.
- Prepare and implement strategic plan with goals and objectives to be achieved in the stipulated time
- Implementation of a transparent E-governance mechanism with an ERP software

2. Financial Enablers

- Plan and implement Financial Policy
- Preparation of Financial Action Plan/Budget
- Fund outside tuition fee may be raised from governmental/ non-governmental agencies if restrictions are allowed.
- Linkage and MoU with government/non-government agencies for various purposes which can enhance academics and reduce costs
- Empowering institutional facility to generate revenue

3. Academic Enablers

- Offer new-age courses such as Digital Marketing, Logistics and Supply Chain, Data Science, AI, IoT...etc.
- Offer add-on/certificate course in the advanced fields of knowledge
- Diversification of the academic milieu
- Provide additional skill enhancement courses and training
- Modernisation of classrooms with ICT Facility
- Inclusion of Hybrid and online learning with the help of platforms such as Moodle, Google Classroom.
- Develop Centre for Curricular & Life Skills Development (CCLSD)
- Promote earn-while-learn policy and create opportunities for students with the help of industries and alumni
- Promote International Collaborations
- Online or Offline Lecture/workshops by Foreign Faculty
- Incorporation of latest technology in the delivery of curriculum
- Organise general as well as programme-specific FDPs, Trainings and Workshops in order to empower the teaching faculty
- Facilitate Faculty Exchange and Student Exchange Programmes
- Promote Inter-disciplinary learning
- Keep up the spirit of Outcome Based Education

- Implementation of FYUGP programmes by following the UGC guidelines strictly
- Integration of new generation courses with professional courses
- Strengthen library by adding books, subscribing to more journals and publications periodically

4. Research and Intellectual Property Enablers

- Nurture research potential in Teachers and Students
- Encourage all faculty and students to present research papers in seminar
- Encourage publication in national and international journals curated in the UGC care List.
- Appointment of faculty with a research degree and sufficient experience against vacancies in future
- Implementation of Academic Performance Indicator(API) scores for teacher evaluation on the basis of research and publication activities
- Workshops, Seminars and Training on topics such as research, IPR and Innovation Skills for teachers and students
- Utilise the service of eminent retired professors as guest faculty in all departments.

5. Human Resource -Supportive and Facilitative Infrastructure

- Admission process strictly in compliance with University rules
- Development of HR policy that includes recruitment criteria, salary and other benefits of the staff.
- Strengthening the transparent mechanism for the admission and recruitment process
- Conduct programmes in the area of community service, leadership development and mental health in collaboration with various agencies of reputation.
- Execution of modern pedagogical practices
- Award of scholarship and freeship to the meritorious students

6. Networking and collaboration Infrastructure

- Collaboration with other academic institutions, CoE and industries through MoUs and Linkages
- Build a strong alumni network with an aim to harness financial, academic and industry-based expertise
- Provide application-level learning through industrial visit, field survey, internship and project
- Progress into earn-while-learn ecosystem which guarantees professional growth with academics
- Widen the institution's scope of service and collaborate with NGOs and other social service organisations for establishing a deep connection with people
- Develop institution as incubation centre to widen the scope of the academics
- Forge connections with organisations such as CIGI, ASAP and other governmental and non-governmental agencies for organising campus recruitment drives

7. Physical Enablers

- a dedicated building for Library
- Enabling ICT facility in classroom
- Separate building for Library with Reading room
- Implement Green Protocol in construction

- Transform the campus into disabled-friendly
- Create additional working space for teachers
- Auditorium
- Conference Hall
- Guest room
- Separate office room for all departments
- Augment the capacity of the Food Technology, Chemistry, Physics and Psychology lab
- Develop studio into an E-content Development Centre
- Provide own hostel facility
- Adequate and separate parking facility for teachers and students
- Improvements in College Canteen
- Utility Store
- Garden
- Set up computer lab with sufficient number of systems for various learning purposes

8. Digital Enablers

- Provide high speed Wi-Fi facility to all stakeholders (campus Wi-Fi)
- Maintain a dynamic Website
- Adopt E-governance and promote paperless economy
- Subscribe to Learning Management System(LMS) and ERP software for enabling hybrid Learning
- Regular publishing of news, announcements, circulars ,Internal Marks...etc. on the college website
- Facility for registering complaints on the website
- Start online digital magazine
- Introduce digital notice board
- Start Campus Radio for leisure and also for passing general information
- Installation of display screen for broadcasting Campus News
- Complete automation of the functioning of library